



## **VIA EXPRESS MAIL**

Box RCE Honorable Commissioner for Patents Washington, D.C. 20231



RE:

Inventor: Todd R. Collart

TITLE: SYSTEM, METHOD AND ARTICLE OF MANUFACTURE FOR TRANSMISSION OF ADVERTISEMENTS BASED ON THE CONTENT

OF AN ELECTRONIC STORAGE MEDIUM (as amended)

USSN: 09/295,856 Filed: April 21, 1999

Atty. Docket No.: IA 1506.01A US

Dear Sir:

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APR 1 2 2002

Enclosed for filing please find the following:

Technology Center 2100

- Transmittal Form;
- 2. Fee Transmittal Form;
- 3. Request for Continued Examination Transmittal;
- 4. Amendment (Pages 1-12) including "Version with Markings to Show Changes Made" and Attachment A: Letter to Official Draftsman with substituted drawing sheets for Figs. 1, 2, 4 and 5;
- 5. Request for a Two-Month Extension of Time;

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- 6. Stamped, Self-Addressed Postcard (Control No. 3GQ6M8); and
- 7. Certificate of Express Mailing No. EL 443264734 US, dated April 9, 2002.

Please indicate on the enclosed postcard the date of receipt of the enclosed materials and mail this prepaid postcard to acknowledge receipt of this transmittal.

Very truly yours,

**DISCOVISION ASSOCIATES** 

Steve A. Wong

Supervising Patent Attorney

INTELLECTUAL PROPERTY DEVELOPMENT

SAW:jb

**Enclosures** 

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Affi			Application Number	09/295,856			
TRANSMITTAL FORM			Filing Date	4/21/99			
			First Named Inventor	Todd R. Collart			
(to be used for all	correspondence after initial fi	ling)	Group Art Unit	2121			
			Examiner Name	Rodriguez, P.			
Total Number o	f Pages in This Submission		Attorney Docket Number	er IA 1506.01A US			
<del>/                                    </del>	EN	CLOS	URES (check all t	hat apply)			
Fee Transmittal Form  Fee Attached  Amendment / Reply  After Final  Affidavits/declaration(s)  Extension of Time Request  Express Abandonment Request  Information Disclosure Statement  Certified Copy of Priority Document(s)  Response to Missing Parts/ Incomplete Application  Response to Missing Parts under 37 CFR 1.52 or 1.53		Drawing Licensi Petition Provision Prover Change Address Termina Reques CID, No	ng-related Papers  I to Convert to a constant of Attorney, Revocation of Correspondence	Appeal Communication to Board of Appeals and Interferences Appeal Communication to Group (Appeal Notice, Brief, Reply Brief) Proprietary Information  Status Letter Other Enclosure(s) (please identify below): Request for Continued Examination Cover Letter Stamped, Self-Addressed PC  RECEIV APR 1 2 2  Technology Center			
Firm or			ES Intellectual Pro				
Individual name				J.S.A Tel: (949) 660-5000			
Signature	Mue	velllong					
Date	4/9/02						
	CI	ERTIFIC	ATE OF MAILING				

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer. U.S., Patent and Trademark Office Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of información unless it displays a valid OMB control number.

OFER TO A NOMITTA			Complete if Known						
<b>FÉE TRANSMITTA</b>	<b>/</b> L	Application Number 09/29		09/295,	5,856				
APR B 9 2002 for FY 2002		Filing Date 4/21/		4/21/99	9				
		First Named Inventor Col		or Collart,	t, Todd R.				
Applicant claims small entity status. See 37 CFR §	1.27	7 Examiner Name Rod		Rodrigu	ez, P.	DEC	PEIVED		
		Group Air Gint		2121	<del>-</del>				
TOTAL AMOUNT OF PAYMENT (\$) 1, 140.0		Attorn	ey Do	cket No.	IA 1506	.01A US	ΔPR	1 2 2002	
METHOD OF PAYMENT (check all that apply)				FEE	CALCULAT	TION (conti			
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Account Name DISCOVISION ASSOCIATES		50	227 25 Surcharge - late provisional filing fee or cover sheet.				ng fee or		
The Commissioner is hereby authorized to: (check all that apply)		130	139	130	Non-English spe	ecification			
Charge fee(s) indicated below Credit any overpayments		2,520	147	2,520	For filing a requ	est for ex parte			
Charge any additional fee(s) during the pendency of this application		920*	112	920*	Requesting pub				
Charge fee(s) indicated below, except for the filing fee to the above-identified deposit account		1,840*	113	1,840*	Requesting pub Examiner action	lication of SIR			
FEE CALCULATION	115	110	215	55	Extension for re	eply within first	t month		
1. BASIC FILING FEE	116	400	216	200	Extension for re	eply within sec	ond month	\$400.00	
Large Entity   Small Entity	117	920	217	460	Extension for r	eply within thir	d month		
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101 740 201 370 Utility filing fee	128	1,960	228	980	Extension for re		month		
106 330 206 165 Design filing fee	119	320	219	160	Notice of Appea			<b></b>	
107 510 207 255 Plant filing fee 108 740 208 370 Reissue filing fee	120 121	320 280	220	160	Filing a brief in	• •	арреаі		
114 160 214 80 Provisional filing fee	138	1,510		140	Request for ora Petition to instit	-	e proceeding		
SUB TOTAL (1) (\$)	140	110	138 240	55	Petition to revi		-		
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2. EXTRA CLAIM FEES Fee from		1,280	242	640	Utility issue fe				
Extra Claims Below Fee Paid  Total Claims -20**= x =		460	243		Design issue				
Independent Indepe		620	244		Plant issue fee		<del></del>		
Claims × = × =		130	122		Petitions to the				
Multiple Dependent =	122 123	50	123		Processing fee				
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Fee Fee Fee Fee Description Code \$ Code \$	581	40	581		Recording each property (times			<del> </del>	
103 18 203 9 Claim in excess of 20									
102 84 202 42 Independent claims in excess of 3	146	740	246		Filing a submis (37 C.F. R. §1.1	29(a))			
104 280 204 140 Multiple dependent claim, if not paid  **Reissue independent claims	149	740	249	370	For each addition examined (37 C				
over original patent	179	740	279	370	Request for Con			\$ 740.00	
110 18 210 9 ** Reissue claims in excess of 20 and over original patent	169	900	169	900	Request for exp		nation		
SUBTOTAL (2) (\$)	Other fee (specify)			or a design app	iicativii		<del>                                     </del>		
••or number previously paid, if greater; For Reissues, see above		* Reduced by Basic Filing Fee Paid			Paid SI	UBTOTAL (	3) (\$) 1,1	40.00	
SUBMITTED BY						Complete (if applicable)			
Name Printed/Typed Steve A. Wong		Registration		37,968	3	Telephone	(949) 660	-5047	
Signature Kwell Wow						Date	4/9/02		

**PATENT** 



re Application of: Todd-R. Collart

Filed: April 21, 1999

Serial No.: 09/295,856

For: SYSTEM, METHOD AND
ARTICLE OF MANUFACTURE
FOR TRANSMISSION OF
ADVERTISEMENTS BASED ON
THE CONTENT OF AN

ELECTRONIC STORAGE MEDIUM

(as amended)

Art Unit: 2121

Examiner: Rodriguez, P.

Attorney Docket No. IA 1506.01A US

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APR 1 2 2002

## **LETTER TO OFFICIAL DRAFTSMAN**

**Technology Center 2100** 

Box RCE Honorable Commissioner for Patents Washington, D.C. 20231

Attn: Official Draftsman

Date: April 9, 2002

Sir:

FILING OF CORRESPONDENCE BY EXPRESS MAIL UNDER 37 C.F.R. § 1.10

EL443264734US April 9, 2002 Express Mail Label Number Date of Deposit

Transmitted herewith are substituted drawing sheets for Fig. 1, Fig. 2, Fig. 4, and Fig. 5. These figures are believed to comply with the requirements and add no new matter. Entry is respectfully requested.

Respectfully submitted,

DISCOVISION ASSOCIATES

"Steve A. Wong Reg. No. 37,968

DISCOVISION ASSOCIATES INTELLECTUAL PROPERTY DEVELOPMENT P. O. BOX 19616 IRVINE, CA 92623 (949) 660-5000